

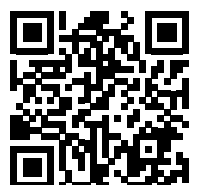
# 2024 MEDIA KIT



**Printed & Digital  
Newspaper**

**Website Development  
YouTube Videos  
FaceBook & Instagram Ads**

The Rhode Island Wave, LLC  
P.O. Box 40863, Providence, RI 02940  
Phone 401-919-5930  
Email: [riwave@rhodeislandwave.com](mailto:riwave@rhodeislandwave.com)  
[www.rhodeislandwave.com](http://www.rhodeislandwave.com)



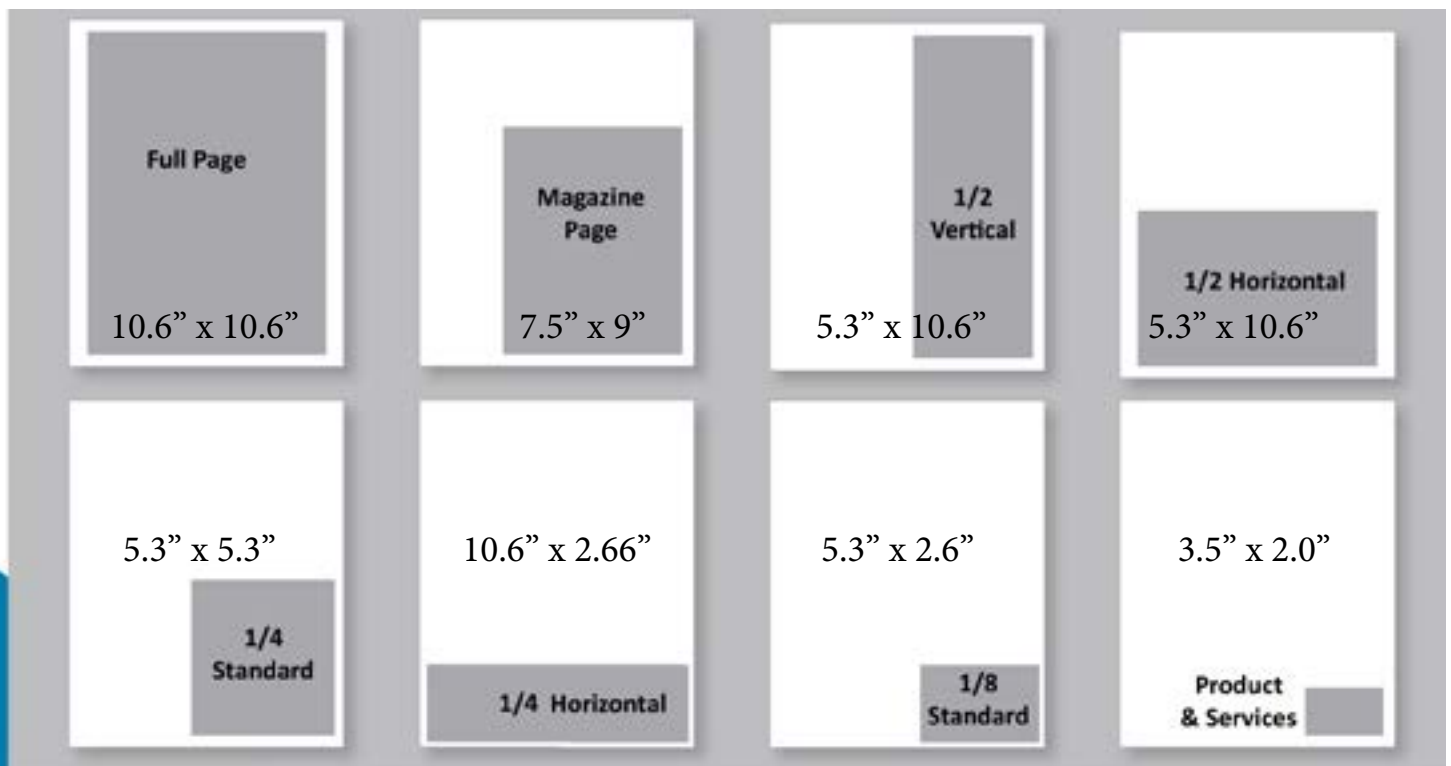
## Display Ad Rates

Rates reflect full color (CMYK) composition. Ads will appear in both print and digital editions, except where noted. Should you be unable to produce a PDF, you may send your ad to us in any of the following formats: Adobe InDesign or Photoshop.

	x1	x3	x6	x9	x12
Full Page	\$600	\$550	\$500	\$450	\$400
Magazine Page	\$400	\$375	\$350	\$325	\$300
One-Half Page	\$300	\$275	\$250	\$225	\$200
One-Quarter Page	\$150	\$145	\$140	\$130	\$125
One-Eighth Page	\$100	\$95	\$90	\$85	\$80
Business Card	\$75	\$70	\$65	\$60	\$55

### Display Ad Specs (WxH)

Full Page 10.65" x 10.65"
Magazine Page 7.5" x 9"
Half Page Horizontal 10.65" x 5.325"
Half Page Vertical 5.325" x 10.65" high
Quarter Page 5.325" x 5.325" high
Quarter Page Horizontal 10.65" x 2.66"
Eighth Page 5.325" x 2.66"
Business Card 3.5" x 2.0"



**The Rhode Island Wave, LLC, P.O. Box 40863, Providence, RI 02940**

**Phone 401-919-5930 Fax 401-633-6159 Email: [riwave@rhodeislandwave.com](mailto:riwave@rhodeislandwave.com)**

## Rhode Island Wave is FREE And Available At The Following Delivery Drops

The Rhode Island Wave is distributed freely at grocery stores, convenience stores, and various locations throughout the entire state of Rhode Island. We distribute through several different distribution chains. We use Mid State Delivery of Johnston, RI, Special Delivery of East Greenwich, RI along with our own in house driver to deliver to our advertisers and contributors. Print Edition: Tabloid format 10,000 Printed & Distributed monthly Digital Edition: Flip book format Emailed monthly 2,300+

### Stop & Shop Locations:

- 90 Frenchtown Rd., North Kingstown
- 1300 Ten Rod Rd., North Kingstown
- 605 Metacom Ave, Bristol
- 300 Quaker Lane, Warwick
- 900 Tiogue Ave., Coventry
- 2470 Warwick Ave, Warwick
- 575 Greenwich Ave., Warwick
- 204 Garfield Street, Cranston
- 200 Atwood Ave., Cranston
- 11 Commerce Way, Johnston
- 1128 Mineral Spring Ave., North Providence
- 446 Putnam Pike, Greenville
- 622 Gw Highway (Lincoln Mall Plaza)
- 275 Warwick Ave., Cranston
- 595 Smithfield Rd., North Smithfield
- 1360 West Main Rd., Middletown
- 199 Connell Highway, Newport

Clement's Market - Portsmouth

Charlestown Market, Charlestown

Eastside Market - Providence

Roch's Market

- Narragansett And West Warwick

Providence Visitor's Center, 1 Sabin Street, Providence

### Shaws Supermarkets

- 8 Chapel Hill Blvd. (Garden City) Cranston
- 15 Smithfield Rd., North Providence
- 160 Old Tower Rd., Wakefield
- 320 Warwick Ave., Warwick
- 71 East Main Rd., Middletown
- 186 County Rd., Barrington

### Dave's Market

- 2 North Kingstown Stores
- East Greenwich
- Coventry
- 2 Warwick Stores
- 2 Smithfield Stores
- Cumberland
- Cranston

### Tom's Market

- Tiverton, Coventry And Warren

### Seabra Supermarket

- Cumberland, Bristol, South Attleboro

### Bridgido Markets

- North Scituate, North Smithfield and Passcoag

Chalkstone Market, Providence

Caserta's Pizza, Providence, RI

Cowesett Inn, West Warwick, RI

And various other Stores, Restaurants and Bars!

Available On Line

and In Print!

Back Issues Stay Online



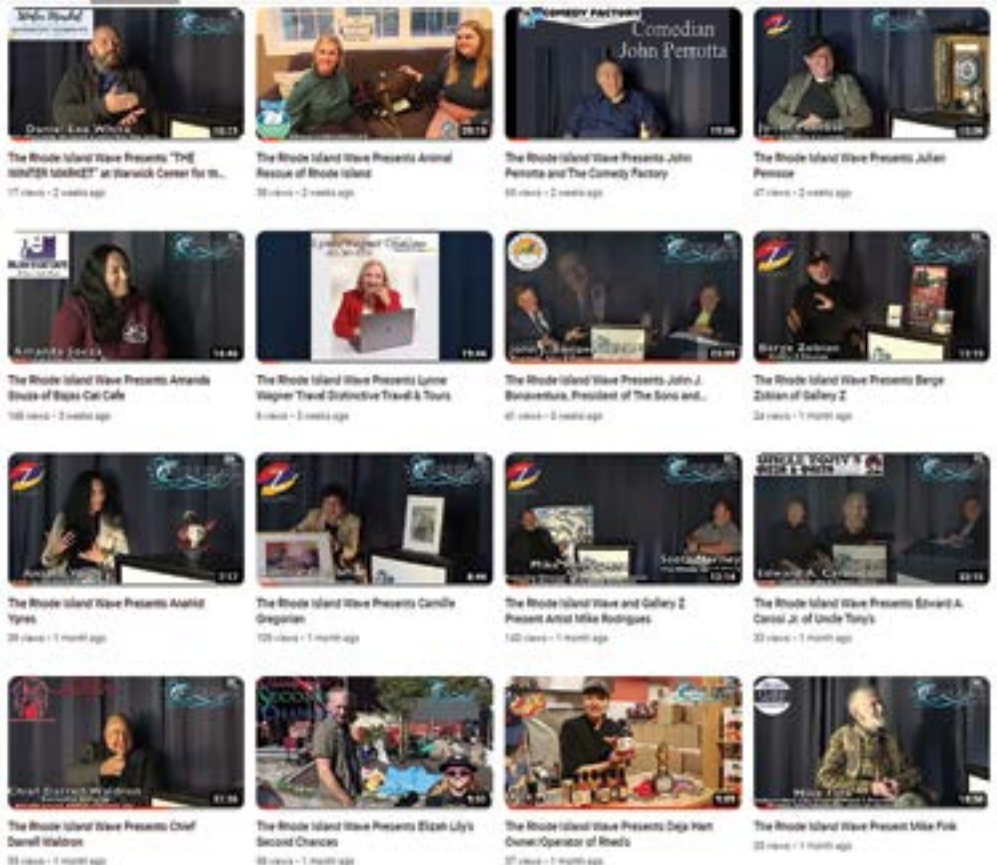
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# Video Production Services!

Scan QR code to see samples on our YouTube Page




The Rhode Island Wave offers affordable Video Production Services. Come to us in our pop-up studio to talk about your business or event, or we can come to you and do a video tour at your place of business.

We record interviews on Tuesdays at the Cowesett Inn, 226 Cowesett Avenue, West Warwick, RI 02893. Book your interview today! Call 401-919-5930. Videos are edited, placed on our YouTube and Facebook pages, and can be embedded in the client's website.

All advertisers, who purchase at least 3 ads, are invited to come in for an interview or have a video tour made of their place of business and have a short story about their business placed in the print edition of the paper. We can also come to your event and record video interviews.

Videos and Stories are free to regular advertisers. Our "Thank You" gift. If you do not wish to advertise, but would like a video placed on YouTube, FaceBook and TikTok along with a story in the paper the fee is \$300. This service is free to non-profit companies and news stories.



2024  
EDITORIAL  
CALENDAR

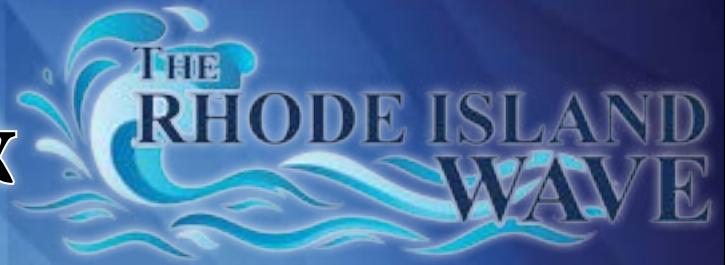
ISSUE	DEADLINE
JANUARY	December 13, 2023
FEBRUARY	January 17, 2024
MARCH	February 14, 2024
APRIL	March 20, 2024
MAY	April 17, 2024
JUNE	May 22, 2024
JULY	June 19, 2024
AUGUST	July 17, 2024
SEPTEMBER	August 21, 2024
OCTOBER	September 18, 2024
NOVEMBER	October 16, 2024
DECEMBER	November 20, 2024

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# ADB MEDIA

adbmedia.com

&



therhodeislandwave.com

## COMBINE FORCES TO HELP YOU CREATE HIGH QUALITY INFOMERCIALS!



Contact Tony (401)578-6552 [tonyc@rhodeislandwave.com](mailto:tonyc@rhodeislandwave.com) or  
Maria (401)368-9811 [mferri@rhodeislandwave.com](mailto:mferri@rhodeislandwave.com) for more information.



[www.therhodeislandwave.com](http://www.therhodeislandwave.com)



**TONY C. - The SPORTS GUY**  
Advertising Sales

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Artwork: [riwave@rhodeislandwave.com](mailto:riwave@rhodeislandwave.com)

P.O. Box 40863  
Providence, RI 02940

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[www.therhodeislandwave.com](http://www.therhodeislandwave.com)



**Maria T. Ferri**  
Advertising Sales

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Artwork: [riwave@rhodeislandwave.com](mailto:riwave@rhodeislandwave.com)

P.O. Box 40863  
Providence, RI 02940



Advertising Agreement

Client Information

Company Name \_\_\_\_\_ Purchase Order# \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Ad Contact \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Payment Contact \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Specification (special instructions at bottom)

Ad Size \_\_\_\_\_ Frequency \_\_\_\_\_

Beginning Issue \_\_\_\_\_ Ending Issue \_\_\_\_\_

Amount per Ad \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Card type \_\_\_\_\_ # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Security Code \_\_\_\_\_ Billing Zip \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Please Note: We require a Visa, Master Card or American Express number on file, which is valid for the period of time indicated by the advertising contract. We will not use the credit card unless you request its use. However, all advertising must be paid upon receipt of invoice. In the event that the advertisement is not paid receipt of invoice, the credit card will be charged for advertising.

Table with Ad Dimensions / Price Per Issue: Full Page - \$600, Half Page Horizontal - \$300, Half Page Vertical - \$300, Quarter Page Square - \$150, Quarter Page Strip - \$150, EighthPage - \$100, Business Card - \$75.

Monthly Cost \$ \_\_\_\_\_ Check Sent  Date \_\_\_\_\_ RI Wave Account Manager / Sales Rep \_\_\_\_\_

Client Signature \_\_\_\_\_ Date \_\_\_\_\_

Client Name (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

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