

2024/2025 MEDIA KIT



**Printed & Digital
Newspaper**

**Website Development
YouTube Videos
FaceBook & Instagram Ads**



DEANA GRENIER
Owner / Publisher

401-919-5930
Deana@rhodeislandwave.com
www.therhodeislandwave.com

P.O. Box 40863
Providence, RI 02940

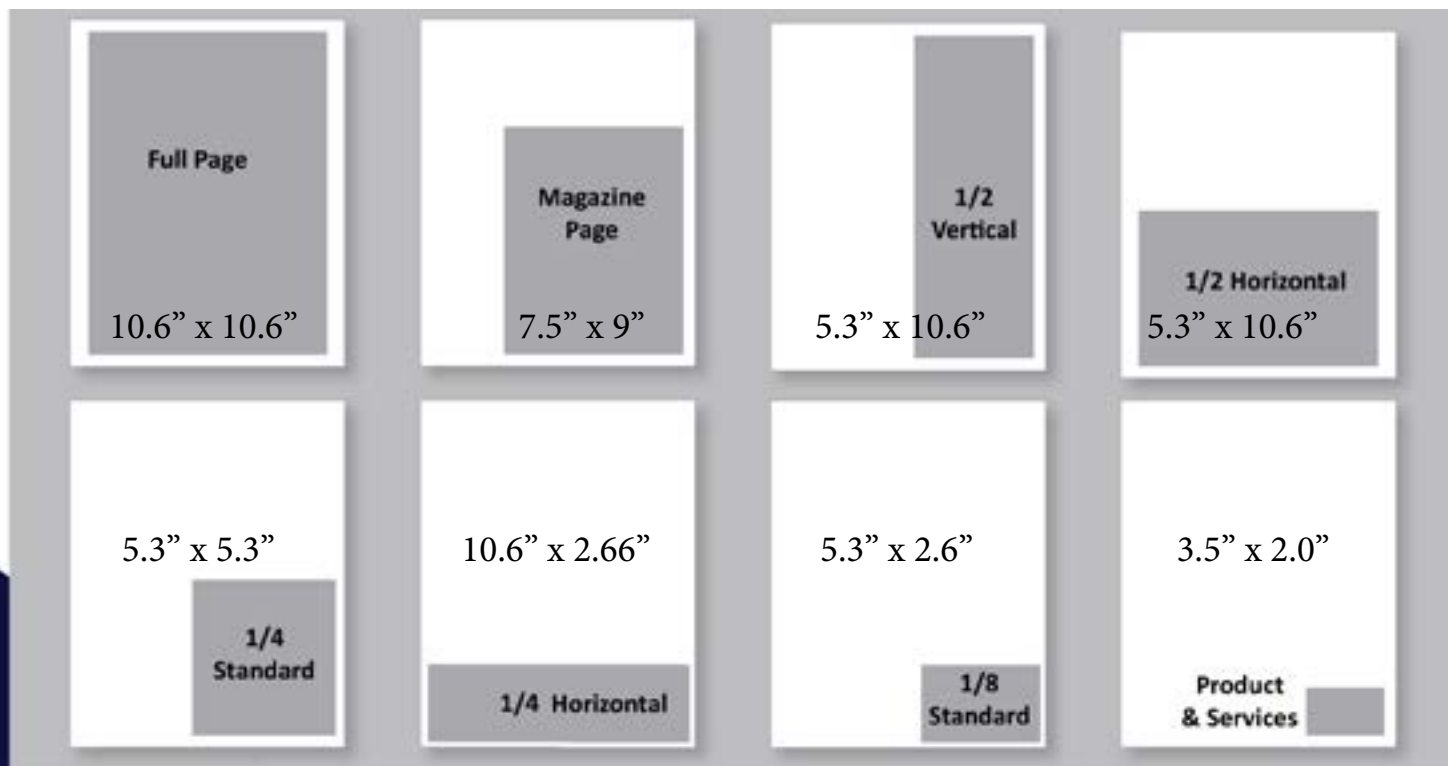
Display Ad Rates

Rates reflect full color (CMYK) composition. Ads will appear in both print and digital editions, except where noted. Should you be unable to produce a PDF, you may send your ad to us in any of the following formats: Adobe InDesign or Photoshop.

	x1	x3	x6	x9	x12
Full Page	\$600	\$550	\$500	\$450	\$400
Magazine Page	\$400	\$375	\$350	\$325	\$300
One-Half Page	\$300	\$275	\$250	\$225	\$200
One-Quarter Page	\$150	\$145	\$140	\$130	\$125
One-Eighth Page	\$75	\$70	\$65	\$60	\$55
Business Card	\$50	\$45	\$40	\$35	\$30

Display Ad Specs (WxH)

Full Page 10.65" x 10.65"
Magazine Page 7.5" x 9"
Half Page Horizontal 10.65" x 5.325"
Half Page Vertical 5.325" x 10.65" high
Quarter Page 5.325" x 5.325" high
Quarter Page Horizontal 10.65" x 2.66"
Eighth Page 5.325" x 2.66"
Business Card 3.5" x 2.0"



The Rhode Island Wave, LLC, P.O. Box 40863, Providence, RI 02940

Phone 401-919-5930 Fax 401-633-6159 Email: riwave@rhodeislandwave.com

Rhode Island Wave is FREE And Available At The Following Delivery Drops

The Rhode Island Wave is distributed freely at grocery stores, convenience stores, and various locations throughout the entire state of Rhode Island. We distribute through several different distribution chains. We use Mid State Delivery of Johnston, RI, Special Delivery of East Greenwich, RI along with our own in house driver to deliver to our advertisers and contributors. Print Edition: Tabloid format 10,000 Printed & Distributed monthly Digital Edition: Flip book format Emailed monthly 2,300+

Stop & Shop Locations:

- 90 Frenchtown Rd., North Kingstown
- 1300 Ten Rod Rd., North Kingstown
- 605 Metacom Ave, Bristol
- 300 Quaker Lane, Warwick
- 900 Tiogue Ave., Coventry
- 2470 Warwick Ave, Warwick
- 575 Greenwich Ave., Warwick
- 204 Garfield Street, Cranston
- 200 Atwood Ave., Cranston
- 11 Commerce Way, Johnston
- 1128 Mineral Spring Ave., North Providence
- 446 Putnam Pike, Greenville
- 622 Gw Highway (Lincoln Mall Plaza)
- 275 Warwick Ave., Cranston
- 595 Smithfield Rd., North Smithfield
- 1360 West Main Rd., Middletown
- 199 Connell Highway, Newport

Clement's Market - Portsmouth

Charlestown Market, Charlestown

Eastside Market - Providence

Roch's Market

- Narragansett And West Warwick

Providence Visitor's Center, 1 Sabin Street, Providence

Shaws Supermarkets

- 8 Chapel Hill Blvd. (Garden City) Cranston
- 15 Smithfield Rd., North Providence
- 160 Old Tower Rd., Wakefield
- 320 Warwick Ave., Warwick
- 71 East Main Rd., Middletown
- 186 County Rd., Barrington

Dave's Market

- 2 North Kingstown Stores
- East Greenwich
- Coventry
- 2 Warwick Stores
- 2 Smithfield Stores
- Cumberland
- Cranston

Tom's Market

- Tiverton, Coventry And Warren

Seabra Supermarket

- Cumberland, Bristol, South Attleboro

Bridgido Markets

- North Scituate, North Smithfield and Passcoag

Chalkstone Market, Providence

Caserta's Pizza, Providence, RI

Cowesett Inn, West Warwick, RI

And various other Stores, Restaurants and Bars!

Available On Line

and In Print!

Back Issues Stay Online

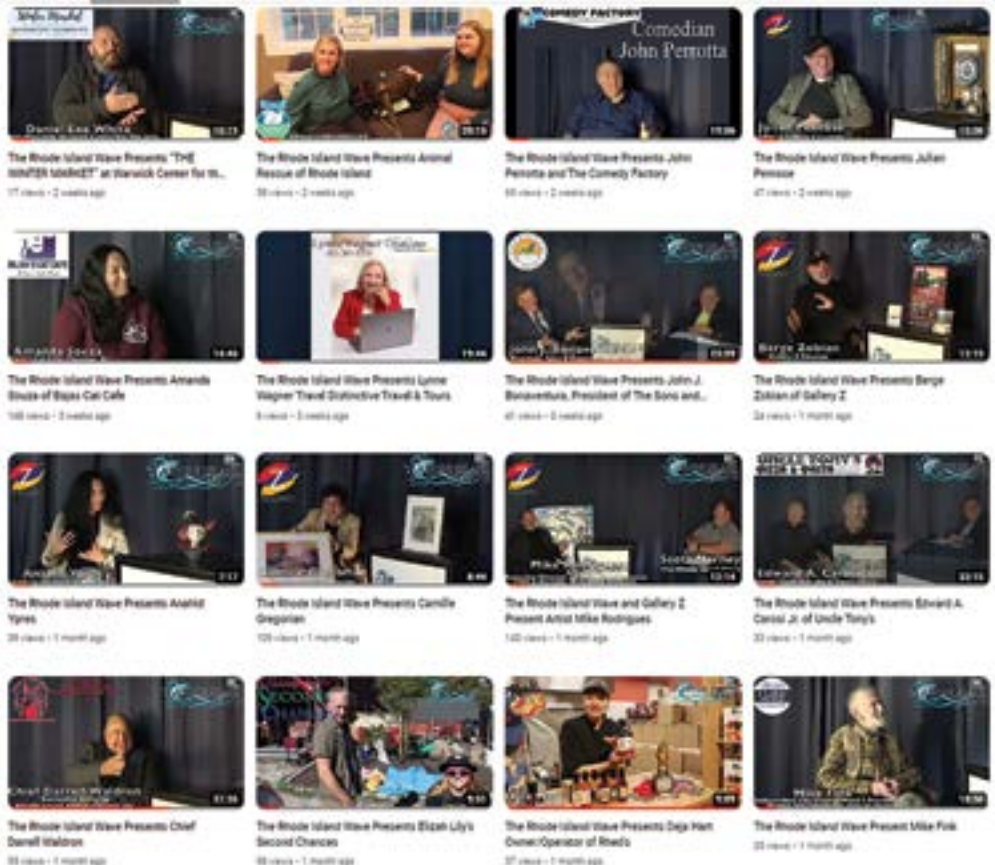


The Rhode Island Wave, LLC, P.O. Box 40863, Providence, RI 02940
Phone 401-919-5930 Fax 401-633-6159 Email: riwave@rhodeislandwave.com



Video Production Services!

Scan QR code to see samples on our YouTube Page



The Rhode Island Wave offers affordable Video Production Services. Come to us in our pop-up studio to talk about your business or event, or we can come to you and do a video tour at your place of business.

We record interviews on Tuesdays at the Cowesett Inn, 226 Cowesett Avenue, West Warwick, RI 02893. Book your interview today! Call 401-919-5930. Videos are edited, placed on our YouTube and Facebook pages, and can be embedded in the client's website.

All advertisers, who purchase at least 3 ads, are invited to come in for an interview or have a video tour made of their place of business and have a short story about their business placed in the print edition of the paper. We can also come to your event and record video interviews.

Videos and Stories are free to regular advertisers. Our "Thank You" gift. If you do not wish to advertise, but would like a video placed on YouTube, FaceBook and TikTok along with a story in the paper the fee is \$300. This service is free to non-profit companies and news stories.

	Issue	To Printer	Deadline
	November 2024	28-Oct	23-Oct
	December 2024	18-Nov	13-Nov
	January 2025	16-Dec	11-Dec
	February 2025	27-Jan	22-Jan
	March 2025	24-Feb	19-Feb
	April 2025	24-Mar	19-Mar
	May 2025	21-Apr	16-Apr
	June 2025	26-May	21-May
	July 2025	23-Jun	18-Jun
	August 2025	28-Jul	23-Jul
<h2 data-bbox="194 1711 568 1921">2024/2025 EDITORIAL CALENDAR</h2>	September 2025	25-Aug	20-Aug
	October 2025	22-Sep	17-Sep

The Rhode Island Wave, LLC, P.O. Box 40863, Providence, RI 02940
 Phone 401-919-5930 Fax 401-633-6159 Email: riwave@rhodeislandwave.com



Advertising Agreement

Client Information

Company Name _____ Purchase Order# _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Ad Contact _____

Telephone _____

Email _____

Payment Contact _____

Telephone _____

Email _____

Specification (special instructions at bottom)

Ad Size _____ Frequency _____

Beginning Issue _____ Ending Issue _____

Amount per Ad \$ _____

Name on Card _____

Card type _____ # _____ - _____ - _____ - _____

Security Code _____ Billing Zip _____ Exp. ____/____

Please Note: We require a Visa, Master Card or American Express number on file, which is valid for the period of time indicated by the advertising contract. We will not use the credit card unless you request its use. However, all advertising must be paid upon receipt of invoice. In the event that the advertisement is not paid receipt of invoice, the credit card will be charged for advertising.

Ad Dimensions / Price Per Issue
Full Page - \$600
10.65" wide x 10.65" High
Half Page Horizontal - \$300
10.65" wide x 5.325" high
Half Page Vertical - \$300
5.325" wide x 10.65" high
Quarter Page Square - \$150
5.325" wide X 5.225" high Eighth
Quarter Page Strip - \$150
10.65" wide X 2.66" high
EighthPage - \$100
5.325" wide X 2.66" high
Business Card - \$75.
3.5" wide x 2" high

Monthly Cost \$ _____ Check Sent Date _____ RI Wave Account Manager / Sales Rep _____

Client Signature _____ Date _____

Client Name (Please Print) _____ Title _____

The Rhode Island Wave, LLC, P.O. Box 40863, Providence, RI02940

www.therhodeislandwve.com riwave@rhodeislandwave.com Phone 401-919-5930 Fax 401-633-6159